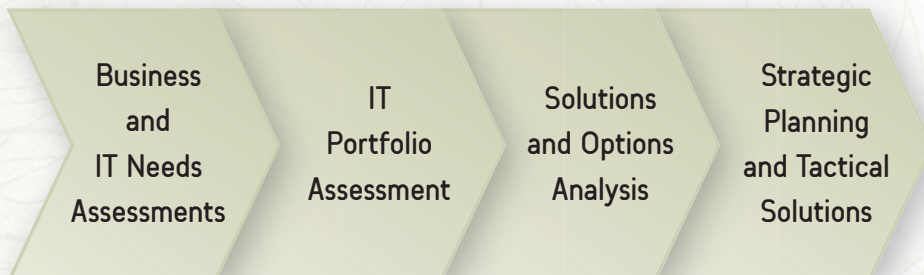


Information Technology Strategy

As an organization executes against its business objectives, it needs to ensure that information technology (IT) strategies align with business goals or else run the risk of misdirecting precious IT resources. IT Strategy requires a process and a framework. The former provides the steps and the latter the toolkit. Together they help an organization define an IT strategy that maximizes business value by ensuring that IT investment decisions have a strong, clear relationship with overall organization objectives. An IT strategy sets direction for IT functions and helps to minimize ongoing support costs and maximize value from IT investments and expenditures.

Because Kenway Consulting specializes in bridging the gap between business and technology organizations, we are uniquely positioned to guide organizations through the challenges of crafting an impactful IT strategy, which requires an understanding of both technology and business objectives and landscapes. We help our clients by developing current and future state assessments of applications, infrastructure, architecture and staffing along with developing a roadmap for progress towards a desired state. Kenway Consulting connects the dots within companies by defining and tracking a practical, measurable and achievable IT strategy which will create shareholder value through capitalizing on the return of IT investments.



Client Success Story

Business Challenge: Kenway Consulting was asked to evaluate an IT organization's maturity in areas of service management, operational efficiency, portfolio management and organizational structure.

What We Delivered: Kenway provided detailed documentation which included observations and recommendations for improvement in areas such as resource management, organization structure, governance, on- and off-shore resource modeling, and guiding principles for operational excellence. These recommendations were socialized with key resources within the IT organization, as well as with key individuals from the business groups supported by the organization.

The Result: The IT organization was receptive to and implemented recommendations that helped improve resource management issues. Additionally, Kenway helped bridge a communication gap between the business and IT organizations to enable collaborative creation of IT strategies that would benefit both organizations.

