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National Association For Business Resources Names Kenway Consulting One of “Chicago’s Best and Brightest Companies to Work For®” 2017

CHICAGO, Wednesday, May 24, 2017 – Kenway Consulting announced today that it has been named to the 2017 list of “[Chicago’s Best and Brightest Companies to Work For®](#)” by the National Association for Business Resources. The honor is bestowed upon companies that distinguish themselves as having the most innovative and thoughtful human resources approach. These select companies will be honored by the National Association For Business Resources on Monday, July 17, 2017 at the Chicago Marriott Southwest at Burr Ridge.

The winning companies also compete for 13 elite awards, one granted for each category. Also, an overall winner that has excelled in all categories will be honored with a “Best of the Best Overall” award. The elite award winners will be revealed during the luncheon.

Also this year the Best and Brightest Companies to Work For® awards program will continue with the company size category. Winners will be pooled by the size of their company. Employers with 0-100 employees will be benchmarked together and will be classified as Small Business; 101-300 employees will be benchmarked together and will be classified as Medium Business; 301+ employees will be benchmarked together and will be classified as Large Business. All companies, no matter their size, can be a Best and Brightest Company to Work For® resulting in Better Business, Richer Lives and Stronger Communities.

An independent research firm evaluates each company’s entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business.

The annual human resources symposium and awards program will begin with registration, networking and an exhibit gallery at 8:00 a.m. Educational programs begin at 8:30 a.m., followed by a non-profit community project beginning at 10:45 a.m. The Luncheon and awards presentation begins at 12:00 p.m. and will adjourn at 1:45 p.m.

“Profitability and stability is essential for businesses in today’s economic climate. Companies that recognize that their employees are the key to their success achieve staying power. Our 2017 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward,” said Jennifer Kluge, President and CEO of MBPA. “We are proud to honor this year’s winners.”

“As a company with neither a storefront nor a product, our employees are our greatest asset, and are the representatives of everything we do,” said Brian King, Kenway Consulting president and CEO. “We’re honored that our commitment to hire and retain talented personnel by focusing less on corporate goals and more on the unique personal and professional goals of each employee has been recognized with this important award.”

Chicago's Best and Brightest Companies to Work For® is sponsored by Baudville, CORP! Magazine, BASIC, Kelly Services, Comerica Bank, ABC 7 Chicago, NOW Health Group, FONA International Inc., Mutual Trust Life Insurance Company, The Management Association of Illinois, Assurance, Verizon Wireless, and Clark Hill.

Admission for the awards luncheon and symposium for members is \$265. Tables for 10 are also available for \$2,500. Recognition as a Table Sponsor with 10 tickets is \$2,800. If you are interested in attending the conference, contact the MBPA at 586-393-8813 or visit www.101bestandbrightest.com.

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About Kenway Consulting

[Kenway Consulting](#) is a Chicago-based management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway believes that the means to success is actually more important than success itself. The company's set of [Guiding Principles](#) steer each employee's decision-making process and focus on integrity, quality, value and respect, ultimately providing all clients with unmatched quality and service. Kenway specializes in the areas of Project Lifecycle, Enterprise Transformation and Information Insight.

About The Best and Brightest Companies to Work For®

The Best and Brightest Companies to Work For® is a program of the National Association For Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, San Francisco Bay Area, and Nationally. Nominations are now being accepted. Visit www.101bestandbrightest.com to obtain an application.