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**Kenway Consulting Launches  
New Organizational Empowerment Service**

*The newly introduced client service offering will help companies define their culture and company vision, while increasing employee engagement and satisfaction*

**CHICAGO, Thursday, March 9, 2017** – Kenway Consulting announced today the launch of its Organizational Empowerment service, a new client service offering that aims to help companies evaluate their current culture and recommend tools and services to drive collaboration, employee engagement and company vision. The service is rooted in Kenway's [Guiding Principles](#), a decision making process that has successfully steered the company since its inception.

"Whether it be assessing cultural current state, defining core values and guiding principles, evaluating alignment, identifying sponsorship issues, or helping with visioning, Kenway is excited to formally bring to market what we are proud we do for ourselves," said Brian King, Kenway president and CEO. "We look forward to helping companies prevent and solve cultural shortcomings, and unleash the full potential of their organization."

The management and technology consulting firm specializes in Project Lifecycle, Enterprise Transformation and Information Insight, and has been internally utilizing Organizational Empowerment since its 2004 beginning. Kenway has now packaged its highly-effective process for other companies and will help empower these organizations by:

- Assessing an organization's culture by using an analysis of key metrics
- Introducing collaborative exercises and tools designed to accelerate creativity, communication and trust among coworkers and leadership
- Developing unique employee performance criteria that align with a company's organizational values and tools to help manage that relationship
- Implementing cognitive strategies to drive an organization's priorities by enhancing trust, aligning goals and driving individual performance

To learn more about the genesis of Kenway's Organizational Empowerment service, please read Brian King's [From Humiliation to Hope](#) blog post.

For more information on Kenway Consulting's capabilities, please visit [www.kenwayconsulting.com](http://www.kenwayconsulting.com) or contact the company directly at [info@kenwayconsulting.com](mailto:info@kenwayconsulting.com).

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**About Kenway Consulting**

[Kenway Consulting](#) is a Chicago-based management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway believes that the means to success is actually more important than success itself. The company's set of [Guiding Principles](#) steer each employee's decision-making process and focus on integrity, quality, value and respect, ultimately providing all clients with unmatched quality and service. Kenway specializes in the areas of Project Lifecycle, Enterprise Transformation and Information Insight.