



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Theresa Hennessey Barcy
773-960-7276

theresa@tmhpublicrelations.com

Kenway Consulting Named to Forbes 2023 List of America's Best Management Consulting Firms

CHICAGO, Friday, March 17, 2023 – [Kenway Consulting](#) today announced that it has been named to the Forbes 2023 list of [America's Best Management Consulting Firms](#). This prestigious award is presented by Forbes and Statista Inc., the world's leading statistics portal and industry ranking provider. This is the eighth year Forbes has partnered with Statista to create the list, and the first time Kenway has been honored.

This year's list was determined through a two-step survey process of both industry executives and clients. Step one involved an expert survey of more than 10,000 partners or executives who were invited to make recommendations for consultancies in 16 industries and 16 functional areas. Self-recommendations were not accepted or included in the results.

Step two involved a client survey of more than 1,200 clients who collaborated with a management consultancy in the past four years. Respondents were asked with which industries and functional areas they had collaborated, and were presented with a unique shortlist per industry or functional area based on last year's results and the recommendations collected from the expert survey.

The top 199 management consulting firms were then sorted into three different star classes, based on the data derived from the two surveys: five stars for "very frequently recommended," four stars for "frequently recommended," and three stars for "recommended." Kenway received three stars.

"We are honored to be named one of the country's best consulting firms, and particularly humbled by the fact that our peers and clients were the ones who recognized us for this award," said Matt Kueker, CEO, Kenway Consulting. "Kenway exists to help our clients and colleagues. Thank you to all of Kenway's employees for their never-ending commitment to our 'Why' and [Guiding Principles](#). Without their hard work and dedication, none of this would be possible."

###

About Kenway Consulting

[Kenway Consulting](#) is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of [Guiding Principles](#) steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.