



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Theresa Hennessey Barcy

773-960-7276

theresa@tmhpublicrelations.com

**Kenway Consulting Named “Data Governance Pacesetter”
in New ALM | Law.com Compass Research**

CHICAGO, Monday, February 12, 2024 – [Kenway Consulting](https://www.kenwayconsulting.com) today announced that it has been named a “Pacesetter” in ALM | Law.com Compass Research’s new 2024 Data Governance Report.

The published report delves into Data Governance and its emerging role in shifting data management strategies to focus on connecting a client’s IT strategy with its business strategy, informing and guiding both to enable organizations to use data as an asset. Kenway is recognized as a leader among innovators, moving the needle for clients.

“At Kenway, we view [Data Governance as a verb](#) – an active, ongoing, participative process – that can transform how data is managed and utilized in an organization. It’s about moving away from the idea of governance as something done ‘to’ employees, to something done ‘with’ and ‘for’ them,” said Brenden McGlinchey, Information Management Practice Lead, Kenway Consulting. “This shift not only enhances data quality and compliance, but also fosters a culture of collaboration and innovation. We’re extremely proud of receiving this Pacesetter recognition, as it underscores our expertise in the space and highlights our ongoing success helping clients leverage their data more effectively.”

ALM | Law.com Compass Pacesetter Research provides independent, objective research to providers and buyers of professional services and practical insights that inform decision-making processes. Analysts selected 19 firms for the 2024 Data Governance Report from dozens of providers across four market segments. Of those 19, Kenway was one of three identified as a Pacesetter. Service providers were scored against five core criteria: Business Model, Value Proposition, Service Delivery, Client Impact, and Brand Eminence.

To learn more about ALM | Law.com Compass Pacesetter Research or to obtain the full version of the Data Governance report, visit <https://www.law.com/lawcom-compass/pacesetter-research-2/>.

To learn more about Kenway Consulting’s Data Governance practice and strategy, visit <https://www.kenwayconsulting.com/data-governance/>

###

About Kenway Consulting

[Kenway Consulting](#) is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway’s set of [Guiding Principles](#) steers each employee’s decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.

About ALM

ALM is the most trusted media, information and intelligence company supporting both the practice of and business of professionals in the legal, insurance, commercial real estate and financial services industries. ALM delivers leading data, intelligence, insights, events and audiences essential for growing businesses globally to over 7 million professionals. Please visit www.alm.com for more information, and visit www.alm.com/events/ to learn about our upcoming events. Please follow us on Twitter at [@ALMGlobal_](https://twitter.com/ALMGlobal_).