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MEDIA CONTACT:

Theresa Hennessey Barcy 773-960-7276 theresa@tmhpublicrelations.com

Kenway Consulting Joins Cyara Global Partner Program

CHICAGO, Tuesday, April 11, 2023 – Kenway Consulting today announced that it has joined the Cyara Global Partner Program.

Cyara, the leading automated CX assurance platform, helps organizations achieve flawless customer experiences through automated testing and monitoring that simulates real world customer interactions across IVR, voice and digital channels.

Kenway will use Cyara's platform to help clients identify potential customer experience issues and deliver innovative solutions. Cyara's platform hosts a suite of application capabilities, which when leveraged to their full capacity, can transform an enterprise quality assurance model to consistently deliver quickly, with quality, and at scale.

"Kenway is committed to helping organizations achieve their business objectives and accelerate their digital transformation," said Matt Kueker, CEO, Kenway Consulting. "We are excited to partner with Cyara to offer our clients the most comprehensive solution for ensuring the quality and compliance of their digital customer experiences."

To learn more about how Kenway can help, contact <u>info@kenwayconsulting.com</u>.

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About Kenway Consulting

Kenway Consulting is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of Guiding Principles steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.