

## **FOR IMMEDIATE RELEASE**

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## Kenway Consulting to Present at Upcoming Salesforce Community Conferences Tahoe Dreamin' & Midwest Dreamin'

**CHICAGO**, **Tuesday**, **June 27**, **2023** – Kenway Consulting today announced its participation in two upcoming Salesforce Community Conferences: Tahoe Dreamin' (July 20 – 21, 2023 in South Lake Tahoe, CA) and Midwest Dreamin' (August 16 – 18, 2023 in Minneapolis, MN).

The annual community-organized events provide attendees with opportunities to learn, network and share best practices.

Kenway Salesforce Practice Co-Leads John Candioto and Colin Knapp will present "OmniStudio: Bridging the Gap Between Clicks and Code" at Tahoe Dreamin' on July 21 from 9:00-9:45 a.m., and at Midwest Dreamin' on August 17 from 2:40-3:20 p.m. Each 45-minute session will introduce OmniStudio and its capabilities, and discuss best practices and pitfalls by exploring real-life use cases.

To register for Tahoe Dreamin' 2023, visit <a href="https://tahoedreamin.com/register/">https://tahoedreamin.com/register/</a> To register for Midwest Dreamin' 2023, visit <a href="https://midwestdreamin.com/register/">https://midwestdreamin.com/register/</a>

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## **About Kenway Consulting**

Kenway Consulting is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of Guiding Principles steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.