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MEDIA CONTACT:

Theresa Hennessey Barcy
773-960-7276

theresa@tmhpublicrelations.com

Forbes Names Kenway Consulting to its 2024 List of America's Best Management Consulting Firms

CHICAGO, Tuesday, March 26, 2024 – [Kenway Consulting](#) today announced that it has been named to the Forbes 2024 list of [America's Best Management Consulting Firms](#). This is the second time Kenway has been honored with this prestigious award presented by Forbes and Statista Inc., the world's leading statistics portal and industry ranking provider.

This year's list was determined through a two-step survey process of both industry executives and clients. Step one involved an expert survey of more than 1,100 partners or executives who recommended consultancies in 16 industries and 16 functional areas. Self-recommendations were not permitted.

Step two involved a client survey of more than 1,200 clients who collaborated with a management consultancy in the past four years. Respondents were asked with which industries and functional areas they had collaborated, and were presented with a unique shortlist per industry or functional area based on last year's results and the recommendations collected from the expert survey.

The top 190 management consulting firms were then sorted into three different star classes, based on the data derived from the two surveys: five stars for "very frequently recommended," four stars for "frequently recommended," and three stars for "recommended." Kenway received three stars.

"At Kenway, we are committed to providing tailored consulting solutions that address the unique needs of each client and truly make a difference," said Matt Kueker, CEO, Kenway Consulting. "Thank you to our clients and industry peers for recognizing us for this, and honoring Kenway once again as one of America's Best Management Consulting Firms."

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About Kenway Consulting

[Kenway Consulting](#) is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of [Guiding Principles](#) steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.