

## FOR IMMEDIATE RELEASE

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## Kenway Consulting to Present at 2024 DGIQ West Conference

CHICAGO, Monday, April 22, 2024 – <u>Kenway Consulting</u> today announced its participation in the <u>Data Governance & Information Quality (DGIQ) 2024 West Conference</u>, presented by DATAVERSITY. The five-day educational event takes place at San Diego's Catamaran Resort Hotel and Spa from Monday, June 3 through Friday, June 7, 2024.

Kenway's Data Governance Capability Lead <u>Brenden McGlinchey</u> will present "<u>A Team Unleashed – Emotional Intelligence in the Steering Committee</u>" on Wednesday, June 5 at 2:45 p.m. PT. The 45-minute session will examine the importance of emotional intelligence through stories of building out and leading a Data Governance organization.

DGIQ is the world's largest event dedicated entirely to Data Governance and Information Quality. The educational program emphasizes peer-to-peer learning through the sharing of expert case studies and practical experience.

Earlier this year, Kenway was named a "Data Governance Pacesetter" in research conducted by ALM | Law.com. The <u>published report</u> delved into Data Governance and its emerging role in shifting data management strategies to focus on connecting a client's IT strategy with its business strategy, informing and guiding both to enable organizations to use data as an asset. Kenway was recognized as a leader among innovators, moving the needle for clients.

For more information on DQIG 2024 West, visit <u>dgiqconference.com</u>.

A 15% discount off registration is available by using coupon code MCGLINCHEY.

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## **About Kenway Consulting**

Kenway Consulting is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of Guiding Principles steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in the areas of Technology Solution Delivery, Enterprise Program Leadership, and Information Insight.